

**LIVE ENTERTAINMENT
(MULTIPLE STAGES)**

TASTE OF THE RIVERWALK

MUSIC FESTIVAL

WIENER DOG DERBY

AND MORE

For additional information, please contact:

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Executive Director

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TAMPA
RIVERFEST
ANOTHER FRIENDS OF THE RIVERWALK EVENT



FRIDAY & SATURDAY
MAY 3-4, 2019

thetampariverfest.com

Friday

5pm - 11pm



- **Taste of The Riverwalk –**
Sample food and beverages from restaurants and bars located along the Tampa Riverwalk
- **Entertainment**
- **VIP Area**



Saturday

10am - 11pm



- **Live Music All Day**
- **TacoFest**
- **Gasparilla Stand up Paddle Board Invasion**
- **Hot Air Balloon Glow**
- **Wiener Dog Derby**
- **Kids Music School Performances**

Sponsor Opportunities

Title Sponsor - \$15,000

- Sponsor's brand exposure is offered along with the Riverwalk during 2 day event
- Sponsor's name & brand incorporated into the Riverwalk 2018 logo as title sponsor
- All Media recognition through newspaper, TV, radio, social media as title sponsor
- Sponsor name on event signage and tickets/wrist bands (when applicable)
- Identified vendor/promotion space for brand recognition both days
- Title sponsor announcement on all stages at event
- 40 VIP tickets to the corporate tent for each day in Curtis Hixon Park (or other location where applicable)

Presenting Sponsor - \$10,000

- Options: Entertainment Main Stage, Wiener Dog Derby, Hot Air Balloon Glow, Entertainment School Stage, The Taste of the Riverwalk
- Brand exposure is offered at a feature event area
- Signage for featured area and/or park with naming rights for individual branded areas
- Media recognition through newspaper, TV, radio, social media as area sponsor
- Identified vendor/promotion space for brand recognition
- (2) sponsor announcements on stage nearest to the pre-determined sponsor area
- 25 VIP tickets to the corporate tent for each day in Curtis Hixon Park (or other location where applicable)



Corporate Sponsor - \$5,000

- Pathway signage sponsorships/individual area along event (Locations TBD)
- Media recognition through newspaper, TV, radio, social media as sponsor
- 10 VIP tickets to the corporate tent for each day in Curtis Hixon Park (or other location where applicable)

Supporting Sponsor - \$2,500

- Specific location identified for branding and/or activation opportunity
- Media recognition through newspaper, TV, radio, social media as area sponsor
- 6 VIP tickets to the corporate tent for each day in Curtis Hixon Park (or other location where applicable)

Festival Sponsor - \$1,000

- Media recognition through newspaper, TV, radio, social media as festival sponsor
- 2 VIP tickets to the corporate tent for each day in Curtis Hixon Park (or other location where applicable)
- Includes unlimited beer/soda & food

