

# The Tampa Riverwalk

News & Updates



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September 2020

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What's happening with Riverwalk Trick or Treat?



The 5th Annual Riverwalk Trick or Treat is tentatively scheduled for Saturday, October 24th from 4 pm - 7 pm. This free community event provides kids in costume along with their families the opportunity to safely stroll the Riverwalk and to trick or treat at approximately 50 stops between Curtis Hixon Waterfront Park and Cotanchobee Park. Rest assured, we will be implementing protocols for the safety of our participants and volunteers if we are permitted to proceed.

Should we not be able to hold our event in-person, we are working on putting together a virtual scavenger hunt that will allow children, families and friends the opportunity to enjoy an interactive Halloween experience on the Riverwalk throughout the month of October.



An exciting new edition to this year's event will be a Halloween lighted boat parade in partnership with the National Pediatric Cancer Foundation immediately following Riverwalk Trick or Treat.

Join the parade by water or land.

[Boat Parade Information](#)

# Why become a corporate member?



Corporate membership is crucial to not only sustaining but also continuing improvements to the Tampa Riverwalk. They also allow us to provide free public events throughout the year which would not be possible without the support from our corporate partners.

“The Tampa Riverwalk has become a beautiful ribbon connecting many of the jewels of downtown Tampa. Not just featured during the College Football Championship and the upcoming Super Bowl, it’s used every day for walking, jogging, riding and sightseeing. The Columbia Restaurant Group is proud to support Friends of the Riverwalk, who first helped get the Riverwalk completed and now collaborate on creative ways to activate its use.”

– **Michael Kilgore, Columbia Restaurant Group**

"Brew Bus Brewing enjoys being a corporate member of Friends of the Riverwalk to connect with the community through the wonderful events FoR organizes and produces including, RiverFest and the Holiday Lighted Boat Parade. We also appreciate the advertising opportunities along the Riverwalk."

– **Anthony Derby, Brew Bus Brewing**

“The Riverwalk provides a space for the community to gather. At Shumaker, we know that having a strong sense of community helps to create motivation at the workplace and prosperity in the region. We are proud to support this community asset and to have our workforce involved in events at the Riverwalk”

– **Ronald A. Christaldi, Shumaker, Loop & Kendrick, LLP**

We hope that you will consider Friends of the Riverwalk corporate membership so that we can continue to grow and improve this beautiful community asset.

Corporate Memberships

## Don't miss our Labor Day Paver Special!

Now through Tuesday, September 8th you can purchase a personalized Tampa Riverwalk paver for only \$125. Choose your location and your personalized message and give a gift that lasts a lifetime!



HONOR & RECOGNIZE



THE TAMPA RIVERWALK  
LABOR DAY PAVER  
SALE  
\$125



THETAMPARIVERWALK.COM

[Purchase Here](#)

## Another banner year on the Tampa Riverwalk

### Order your banner now!

Become a Friends of the Riverwalk corporate supporter by placing your organization's name on a banner along the Tampa Riverwalk.

Tampa's Riverwalk attracts thousands of visitors each year. In addition, many residents who now call downtown their home enjoy daily strolls along the Riverwalk. Purchase a banner today and receive daily exposure to a variety of residents and visitors.

[More Info](#)



## Corporate Member Spotlights



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Cushman & Wakefield (NYSE: CWK) is a leading global real estate services firm that delivers exceptional value for real estate occupiers and owners. Cushman & Wakefield is among the largest real estate services firms with approximately 53,000 employees in 400 offices and 60 countries. In 2019, the firm had revenue of \$8.8 billion across core services of property, facilities and project

management, leasing, capital markets, valuation and other services.

Cushman & Wakefield is located right in the heart of the CBD in Tampa City Center and has been a staple in Downtown Tampa since the early 70s. As an active corporate member in its community it saw the benefit of Riverwalk which is why it's Florida Managing Principal, Larry Richey, took an active role in its development as a founding member of the Friends of the Riverwalk.

To learn more, visit [www.cushmanwakefield.com](http://www.cushmanwakefield.com) or follow @CushWake on Twitter.

## Riverwalk Expansion



### **The Heights District has exciting new developments underway!**

The extension of Riverwalk as well as the Armature Works boat docks are nearing completion and will soon be ready for public use.

Additionally, Heights Union, a 342,000-sq-ft mixed-use workplace providing a boutique alternative to the traditional office is nearing completion and almost ready for tenants.

Recently announced is the exciting addition of a Sprouts Grocery store to the Heights District in 2021 with further details coming soon.

## Board Member Spotlight





### **Beth Leytham, Secretary**

Beth Leytham is a founding member of Friends of the Riverwalk. She has served on the Board of Directors since inception in 2005, first as communications chairperson and currently as its Secretary. She focuses her efforts on activating the Riverwalk and raising public awareness, including publicity around the annual two-day RiverFest each May.

For nearly 20 years, Beth has owned The Leytham Group, a strategic public relations practice. She is well-known for her niche in crisis/issues management, advising on high-profile and politically charged matters at the intersection of government and business.

Beth has even been “crowned” locally as the Queen of Damage Control by *The Maddux Report*, and *Florida Trend* magazine named her among 30 “Must-Know Contacts in Tampa Bay.” She has been included among the “Top 100 Powerful People in Tampa Bay” by the *Tampa Bay Business Journal* as well. In addition to Friends of the Riverwalk, she has served on the boards of Metropolitan Ministries and Zoo Tampa (formerly Lowry Park Zoo), is a former Guardian Ad Litem, and was twice appointed to the Charter Review Board of Hillsborough County.

## **2020 Corporate Members**



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DESIGN.  
BUILD.**







[thetampariverwalk.com](http://thetampariverwalk.com)

