



NEW YEARS EVE 2025

SPONSORSHIP

OPPORTUNITIES

The countdown is on!
Ring in 2026 with Friends of the Riverwalk!

WHY SPONSOR?

Your sponsorship allows us to expand the activities and capabilities of these amazing festivities each year. Don't miss this opportunity to associate your brand with one of Tampa's signature events!

BENEFITS	Level 1 Sponsor \$10,000	Level 2 Sponsor \$7,500	Level 3 Sponsor \$5,000	Level 4 Sponsor \$2,500
Private party for 20 includes VIP all inclusive access				
Sponsor name on event signage throughout the event				
Sponsor acknowledgement Tampa Riverwalk's website, event emails and social media posts				
Media recognition in press releases				
# of complimentary VIP Tickets	8	6	4	2

Please contact MaryBeth Williams at
mwilliams@thetampariverwalk.com or
info@thetampariverwalk.com with any sponsorship questions.

CELEBRATION DETAILS

Dec. 31, 2025, 9:00pm- Jan. 1, 2025, 2:00am
at Jackson's Bistro with a Midnight Fireworks Show

ADMISSION OPTIONS



RESERVATIONS

General Admission, VIP,
All-Inclusive VIP Platinum



TICKETS

VIP Bottle Service,
Tables, & Cabanas

This event is 21+. Proper valid identification is required for entry.

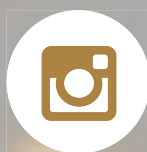
- Party Favors
- Midnight Prosecco Toast
- Balloon Drops
- Perfect Tampa Skyline & Waterfront Views
- Multiple Party Areas
- Live Entertainment Appearances
- Live DJ all night long
- 360 Photo Booths
- Newly renovated outdoor party areas
- Best Midnight FIREWORK SHOW

SOCIAL REACH



FACEBOOK
FOLLOWERS

84.7K



INSTAGRAM
FOLLOWERS

14.4K



EMAIL
IMPRESSIONS

100K

FRIENDS OF
THE TAMPA
RIVER
WALK



CONTACT INFORMATION



General Contact
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Instagram
[@tampa_riverwalk](https://www.instagram.com/tampa_riverwalk)



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