

**LIVE ENTERTAINMENT
(MULTIPLE STAGES)**

TASTE OF THE RIVERWALK

TACOFEST

WIENER DOG DERBY

LANTERN PARADE

HOT AIR BALLOON GLOW

AND MORE

For additional information, please contact:

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FRIDAY & SATURDAY
MAY 6-7, 2022

thetampariverfest.com

Riverfest Schedule



Friday

4pm – 10pm

- **Live Entertainment** 4pm-10pm
- **VIP Tent** 4pm-10pm
- **Taste of The Riverwalk** 6pm-9pm
Sample food and beverages from restaurants and bars located along the Tampa Riverwalk
- **Hot Air Balloon Glow** 8:30pm*
*Subject to Weather Conditions



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Saturday

10am – 10pm

- 10am-10pm **Live Entertainment** ■
- 10am-5pm **Wiener Dog Derby** ■
- 11am-9pm **TacoFest** ■
- 2pm-10pm **VIP Tent** ■
- Stand up Paddleboard Invasion** ■
- Hillsborough County School Performances** ■
- Lantern Parade** ■
- Hot Air Balloon Glow** ■
*Subject to Weather Conditions



"inspired by the artistry of Chantelle Rytterm photos by Steve Eberhardt"



SPECIFIC NAMING OPPORTUNITIES

DIAMOND	PLATINUM	GOLD	SILVER
CHWP Main Stage	Taste of the Riverwalk	VIP Tent	Yoga in the Park
Wiener Dog Derby	Taco Fest	MacDill Stage	Paddleboard Invasion
Hot Air Balloon Glow	WWP Stage		
Lantern Parade	Sponsor Party Host		

Sponsor Opportunities

Sponsor Opportunities	TITLE	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	PEARL
	VENDOR						
	\$25,000	\$15,000	\$10,000	\$7,500	\$5,000	\$3,000	\$1,500
EXCLUSIVITY AS THE TITLE SPONSOR OF RIVERFEST	✓						
SPONSORS NAME & BRAND INCORPORATED INTO THE RIVERWALK 2022 LOGO & WRISTBANDS AS TITLE SPONSOR (WHEN APPLICABLE)	✓						
TITLE SPONSOR ANNOUNCEMENT ON ALL STAGES AT EVENT	✓						
SPECIFIC 10'X20' LOCATION IDENTIFIED FOR VENDOR ACTIVATION	✓	✓	✓	✓			
SPECIFIC 10'X10' LOCATION IDENTIFIED FOR VENDOR ACTIVATION	✓			✓	✓	✓	
BRAND EXPOSURE AND SIGNAGE OFFERED	✓	✓	✓	✓	✓	✓	
MEDIA RECOGNITION THROUGH NEWSPAPER, TV, RADIO, SOCIAL MEDIA	✓	✓	✓	✓	✓	✓	✓
SPONSOR ANNOUNCEMENTS ON STAGE	8	4	2	2	1		
DAILY TICKETS TO VIP TENT	30	20	15	10	6	4	2
TICKETS TO SPONSOR PARTY	26	16	10	8	6	4	2

✓ BENEFITS INCLUDED IN PACKAGE

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