

**Date:**  
**Saturday, October 29**  
**Time:**  
**4 PM - 7 PM**  
**Location:**  
**Tampa Riverwalk**

Friends of the Riverwalk is a non-profit 501(c)(3). Our mission is working in partnership with the City of Tampa to develop, activate and promote Tampa's downtown waterfront.



## SPONSORSHIP LEVELS

This free community event could not happen without the support of our community partners.

### **\$7,500 CURTIS HIXON TITLE SPONSOR (LIMIT 1)**

Sponsor name and logo incorporated into the Trick or Treat logo  
Premier 10'x20' trick or treat station/promotion space in Curtis Hixon Park  
Media recognition through all means used by the event  
Logo recognition on one side of the Trick or Treat bags  
Sponsor name on event signage throughout the event  
(1) complimentary boat parade registration and captain's party

### **\$3,000 WATER WORKS PARK COSTUME CONTEST PLATINUM SPONSOR (LIMIT 1)**

Specific location identified for branding opportunity - Halloween Costume Contest  
Sponsor name and logo incorporated into the Water Works Park stage banner  
Premier 10'x20' trick or treat station/promotion space in Water Works Park  
Media recognition through all means used by the event  
Shared logo recognition on one side of the Trick or Treat bags  
(1) complimentary boat parade registration and captain's party

### **\$2,500 GOLD BAG SPONSOR (NO LIMIT)**

Premier 10'x20' trick or treat station/promotion space with (1) 6' table and (2) chairs  
Media recognition through all means used by the event  
Shared logo recognition on one side of the Trick or Treat bags

### **\$1,500 SILVER PHOTO BOOTH SPONSOR (LIMIT 3)**

Sponsor name and brand incorporated into the photo booth display  
10'x10' trick or treat station/promotion space with (1) 6' table and (2) chairs  
Media recognition through all means used by the event

### **\$600 TREAT STATION (NO LIMIT)**

10'x10' trick or treat/promotion space with (1) 6' table and (2) chairs

*Deadline to sponsor/participate is October 1, 2022.*

For additional information, please contact  
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