



2022 HOLIDAY BOAT PARADE SPONSORSHIP OPPORTUNITIES

Presenting Sponsor Captain's Party Benefits - \$10,000 (SOLD)

- Exclusive naming rights as the Captain's Party Sponsor
- Speaking opportunity at the Captain's Party
- Presenting Captain's Sponsor recognition in all print/digital materials
- Sponsor name or logo included on specialty items
- Invitation for (10) to the Holiday Boat Parade Captain's Party
- Invitation for (8) to the VIP area for the Holiday Boat Parade
- Entry for (5) boats in the Holiday Lighted Boat Parade

Presenting Sponsor Boat Parade Benefits - \$10,000 (SOLD)

- Exclusive naming rights as Presenting Boat Parade Sponsor
- Speaking opportunity on TV/radio interviews related to boat parade
- Presenting Boat Parade Sponsor recognition in all print/digital materials
- Sponsor name or logo included on trophies
- Invitation for (8) to the Holiday Boat Parade Captain's Party
- Invitation for (6) to the VIP area for the Holiday Boat Parade
- Entry for (5) boats in the Holiday Lighted Boat Parade
- Opportunity to provide promotional items in boater swag bags (150)

Gold Sponsor Benefits - \$5,000 – 1 AVAILABLE

- Official sponsor of the specialty items
- Display area at the Captain's Party
- Logo recognition on the event webpage
- Name recognition in pre-event press release
- Invitation for (6) to the Holiday Boat Parade Captain's Party
- Invitation for (4) to the VIP area for the Holiday Boat Parade
- Entry for (3) boats in the Holiday Lighted Boat Parade
- Opportunity to include promotional items in boater swag bags (150)

Silver Sponsor Benefits - \$2,500 – MULTIPLE AVAILABLE

- 10'x10' activation area on wharf during holiday bot parade
- Logo recognition on the event webpage and signage
- Invitation for (4) to the Holiday Boat Parade Captain's Party
- Invitation for (2) to the VIP area for the Holiday Boat Parade
- Entry for (2) boats in the Holiday Lighted Boat Parade
- Opportunity to include promotional items in boater swag bags (150)

Bronze Sponsor Benefits - \$1,000 – MULTIPLE AVAILABLE

- Logo recognition on the event webpage and signage
- Invitation for (2) to the Holiday Boat Parade Captain's Party
- Invitation for (2) to the VIP area for the Holiday Boat Parade
- Entry for (1) boat in the Holiday Lighted Boat Parade
- Opportunity to include promotional items in boater swag bags (150)