

LIVE ENTERTAINMENT
(MULTIPLE STAGES)

TASTE OF THE RIVERWALK

TACOFEST

WIENER DOG DERBY

LANTERN PARADE

HOT AIR BALLOON GLOW

AND MORE

For additional information, please contact:

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FRIDAY & SATURDAY
MAY 6-7, 2022

thetampariverfest.com

Riverfest Schedule



Friday

4pm – 10pm

- Live Entertainment 4pm-10pm
- VIP Tent 4pm-10pm
- Taste of The Riverwalk 6pm-9pm
Sample food and beverages from restaurants and bars located along the Tampa Riverwalk
- Hot Air Balloon Glow 8:30pm*
*Subject to Weather Conditions



thetampariverfest.com

Saturday

10am – 10pm

- 10am-10pm Live Entertainment ■
- 10am-5pm Wiener Dog Derby ■
- 11am-9pm TacoFest ■
- 2pm-10pm VIP Tent ■
- Stand up Paddleboard Invasion ■
- Hillsborough County School Performances ■
- Lantern Parade ■
- Hot Air Balloon Glow ■
*Subject to Weather Conditions



"inspired by the artistry of Chantelle Rytterm photos by Steve Eberhardt"





SPECIFIC NAMING OPPORTUNITIES

CHWP Main Stage
Hot Air Balloon Glow

WWP Stage
Sponsor Party Host
Lantern Parade

VIP Tent
Taste of the Riverwalk
TacoFest

Wiener Dog Derby
Paddle Invasion

Sponsor Opportunities

	TITLE	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	PEARL
	\$25,000	\$15,000	\$10,000	\$7,500	\$5,000	\$3,000	\$1,500
EXCLUSIVITY AS THE TITLE SPONSOR OF RIVERFEST	✓						
SPONSORS NAME & BRAND INCORPORATED INTO THE RIVERWALK 2022 LOGO & WRISTBANDS AS TITLE SPONSOR (WHEN APPLICABLE)	✓						
TITLE SPONSOR ANNOUNCEMENT ON ALL STAGES AT EVENT	✓						
SPECIFIC 10'X20' LOCATION IDENTIFIED FOR VENDOR ACTIVATION	✓	✓	✓	✓			
SPECIFIC 10'X10' LOCATION IDENTIFIED FOR VENDOR ACTIVATION	✓			✓	✓	✓	
BRAND EXPOSURE AND SIGNAGE OFFERED	✓	✓	✓	✓	✓	✓	
MEDIA RECOGNITION THROUGH NEWSPAPER, TV, RADIO, SOCIAL MEDIA	✓	✓	✓	✓	✓	✓	✓
SPONSOR ANNOUNCEMENTS ON STAGE	8	4	2	2	1		
DAILY TICKETS TO VIP TENT	30	20	15	10	6	4	2
TICKETS TO SPONSOR PARTY	26	16	10	8	6	4	2

✓ BENEFITS INCLUDED IN PACKAGE

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