



SPONSORSHIP OPPORTUNITIES



Riverwalk Trick or Treat Saturday, October 26, 2024 Tampa Riverwalk

ABOUT THE EVENT

This is a FREE community event! Children in costume and their families are invited to come and trick or treat along the Riverwalk. Over 50 treat stations will participate along the Riverwalk from Water Works Park to Curtis Hixon Waterfront Park. We will also host a Costume Contest and a Movie in the Park following trick or treating.

BENEFITS	TITLE SPONSOR \$8,250	COSTUME CONTEST SPONSOR \$5,500	MOVIE IN THE PARK SPONSOR \$5,500	TREAT BAG SPONSOR \$3,300	PHOTO STATION SPONSOR \$2,750	TREAT STATION \$650
Sponsor name and logo incorporated into the Riverwalk Trick or Treat logo						
Premier 10'x20' trick or treat station/promotion space						
Logo recognition on front side of the Trick or Treat bags						
Shared logo recognition on one side of the Trick or Treat bags						
Sponsor name on event signage throughout the event						
Sponsor acknowledgement on website and social media posts						
Media recognition through all means used by the event						
10'x10' trick or treat/promotion space with (1) 6' table and (2) chairs						

Have a sponsorship idea unique to your organization? Let us know!

We want to work with you to find the best return for your support of this signature event.

Sponsorship dollars accepted by Friends of the Tampa Riverwalk.

Please contact MaryBethWilliams at mwilliams@thetampariverwalk.com.



Friends of the Riverwalk is a non-profit 501(c)(3). Our mission is working in partnership with the City of Tampa to develop, activate and promote Tampa's downtown waterfront.

EXPECTED ATTENDANCE
20,000

SOCIAL REACH
TAMPA RIVERWALK FOLLOWERS
FACEBOOK
70K
INSTAGRAM
48K
TWITTER
18K



TREAT STATIONS	DJS
50+	3
TREAT BAGS	FOOD TRUCKS
5,000	8
PARKS	PHOTO STATIONS
3	3
DISTANCE	COSTUME CONTEST
1.6 MILES	6



For additional information, please contact
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