



NEW YEAR'S EVE 2025

SPONSORSHIP

OPPORTUNITIES

The countdown is on!
Ring in 2026 with Friends of the Riverwalk!

WHY SPONSOR?

Your sponsorship allows us to expand the activities and capabilities of these amazing festivities each year. Don't miss this opportunity to associate your brand with one of Tampa's signature events!

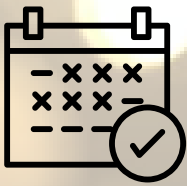
BENEFITS	Diamond Sponsor \$10,000	Platinum Sponsor \$7,500	Gold Sponsor \$5,000	Silver Sponsor \$2,500
Private party for 20 includes VIP all inclusive access				
Sponsor name on event signage throughout the event				
Sponsor acknowledgement Tampa Riverwalk's website, event emails and social media posts				
Media recognition in press releases				
# of complimentary VIP Tickets	8	6	4	2

Please contact MaryBeth Williams at mwilliams@thetampariverwalk.com or info@thetampariverwalk.com with any sponsorship questions.

CELEBRATION DETAILS

Dec. 31, 2025, 9:00pm- Jan. 1, 2025, 2:00am
at Jackson's Bistro, Bar & Sushi
with a Midnight Fireworks Show

VIP TICKETS



LOCATION

**2nd Floor Outdoor
Patio**



ACCESS TO

**Satellite speaker, Island
Bar and BackJack's**

This event is 21+. Proper valid identification is required for entry.

- Party Favors
- Midnight Prosecco Toast
- Balloon Drops
- Perfect Tampa Skyline & Waterfront Views
- Multiple Party Areas
- Live Entertainment Appearances
- Live DJ all night long
- 360 Photo Booths
- Newly renovated outdoor party areas
- Best Midnight FIREWORK SHOW

SOCIAL REACH



**FACEBOOK
FOLLOWERS**

85K



**INSTAGRAM
FOLLOWERS**

17.5K



**EMAIL
IMPRESSIONS**

100K

**FRIENDS OF
THE TAMPA
RIVER
WALK**



CONTACT INFORMATION



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