



Tampa Riverfest
Friday, May 6 & Saturday, May 7, 2022

2022 Vendor Information and Application

On Saturday, May 7 Tampa Riverfest will be held at Water Works Park, Curtis Hixon Waterfront Park, and surrounding Riverwalk areas in Downtown Tampa. Tampa Riverfest will feature live entertainment showcasing local and regional musical talent, a paddleboard invasion, wiener dog derby, lantern parade, balloon glow, a taco fest and other food activations, local businesses and vendors, a VIP area, and bars.

Vendor space is limited, and we will be hand selecting the best vendors based on event factors. For questions, please contact Casey Young at Friends of the Riverwalk, 813-738-1490 or cyoung@thetampariverwalk.com

Event Details in Alphabetical Order

Cancellation Policy

Cancellations received before April 1, 2022 will receive a 50% refund. No refunds will be given after April 1, 2022.

Directions and Setup Info

Directions and setup information will be emailed to vendors prior to the event.

Event Attendee Information

Admission is free for all ages. VIP, Taste of Riverwalk and TacoFest wristbands will be available for purchase online and on event day. VIP Wristbands will be available for \$100 and will include food and an open bar inside the VIP tent.

Fees

2022 Vendor Fee - \$3,000

Vendors can decide to be invoiced, in which the Friends of the Riverwalk team will issue an invoice and process payment by credit card*, or a check for the full amount can be made out to Friends of the Riverwalk, and be sent out too:

Friends of the Riverwalk
Attn: MaryBeth Williams
201 North Franklin St. Suite 2900
Tampa, FL 33602

Insurance

All participating vendors must provide a copy of their certificate of insurance.

Load In:

Friday, May 3rd by 2:00pm

Vendors will be able to drive into Curtis Hixon Park to unload your equipment and supplies until 2:00PM. Enter the park through the south entrance off Ashley Drive. Please let us know what time you will be arriving.

Friday, May 3rd after 2:00pm

You will have to drop off in our closed lane on Ashley Drive. All items will need to be carried from Ashley Drive into Curtis Hixon Park. Ashley Drive can be accessed in front of Curtis Hixon Park and will be closed starting at 2:00PM.

Saturday, May 4th by 9:00am

You will be able to drop off in the loading zone located on W Gasparilla Plaza. All items will need to be carried from Gasparilla Plaza into Curtis Hixon Park. West Gasparilla Drive can be accessed off Ashley Drive by way of West Cass Street and turning onto West Gasparilla by Poe Garage and pulling into loading zone between the Tampa Museum and Glazer Children's Museum.

Load Out

10:30pm – As soon as the park is cleared each night, you can drive into the park to load out. Otherwise, all items will need to be carried out of the park upon your breakdown and you may leave items in park overnight that are not of value on Friday night for Saturday as we do have overnight security. We do not recommend leaving anything valuable.

Power

Limited pre-existing power is available at Curtis Hixon Park. If your vendor set-up requires power, you will be responsible for providing your own extension cords and/or generators. Please contact Casey Young if you have any questions about power.

Set Up

Friends of the Riverwalk will provide a 10'x10' space for each vendor sponsorship purchased. Vendors will be responsible for providing their own 10'x10' tent, tables, chairs, tablecloths and all other set up needs. 10'x10' tents must be weighted down, but no staking is allowed. If you do not have a branded 10'x10' tent or if your setup requires additional specifics, please contact Casey Young.

Security

Overnight Security will be not provided.

Weather

This event will occur rain or shine.

Wi-Fi

At this time, Wi-Fi will not be included in the park. If your set up requires internet connection, you must provide your own hotspot device or another way to connect to the internet.

**A 3% transaction fee will apply to all credit card transactions.*

2022 RIVERFEST VENDOR APPLICATION

Business Name: _____

On-Site Contact Name: _____

On-Site Contact Phone Number (please include area code): _____

On-Site Contact Email: _____

Business Address: _____

City: _____ State: _____ Zip: _____

Activation Description (Please include a description of any activities you will have at your tent and a list of any items you would like to hand out to event attendees):

*Please note: Due to event sponsorship contracts, co-branded items such as tents, flyers, tablecloths, etc. may not be allowed at the event, depending on the brands depicted. If you have a question about a particular item you'd like to bring to the event, please email or call MaryBeth Williams – mwilliams@thetampariverwalk.com 813-221-1539.

Please list any/all set up equipment you intend to bring to the event here (i.e. generator(s), Wi-Fi hotspot(s), etc.):

How many staff members will you have working at the event? _____

How would you like to pay for your vendor fee? Credit Card* Check

**Credit card payment are subject to a 3% transaction fee.*

Signature: _____

Please complete, scan and email to cyoung@thetampariverwalk.com