



RIVERWALK TRICK OR TREAT

Saturday, October 24th, 2026 | 4:00PM-9:00PM



SPONSORSHIP OPPORTUNITIES

Children in costume and their families are invited to come and trick or treat along the Riverwalk at this FREE community event! Other activities include a costume contest, a movie in the park, a flash mob, and more!

For more information, please contact cyoung@thetampariverwalk.com



WHY SPONSOR?

Do you love creating memorable experiences for children and families? Are you passionate about supporting free events that bring the community together? Trick-or-Treat offers your brand the opportunity to connect with thousands of local families during an unforgettable evening along the Tampa Riverwalk. Through your participation, you help keep this event free and accessible to the community while associating your brand with a fun, family-focused celebration that brings 15,000+ attendees together along one of Tampa's most iconic destinations.

SOCIAL MEDIA INSIGHTS



104k

FACEBOOK
FOLLOWERS
Tampa Riverwalk



100k

E-MAIL
IMPRESSIONS
Riverwalk Roundup



24k

INSTAGRAM
FOLLOWERS
@tampa_riverwalk

2025 EVENT STATISTICS

average dwell time:

64.5 mins

total visitors:

15K

58

TREAT
STATIONS

2

PHOTO
STATIONS

4

FOOD
TRUCKS

2

DJ'S

BENEFITS

Presenting
Sponsor
\$8,500

Costume
Contest
Sponsor
\$5,500

Movie in
the
Park
Sponsor
\$5,500

Sensory
Relief
Zone
\$3,500

Photo
Station
Sponsor
\$3,000

Spot My
Photo
Sponsor
\$3,000

Stage
Sponsor
\$2,500

Cooling
Station
Sponsor
\$2,500

Treat
Station
\$650

Sponsor logo included
in the event logo



Sponsor logo included
on stage signage



Sponsor name and logo
on Sensory Zone
Signage



Sponsor name and logo
on Cooling Station
Signage



Sponsor logo included
in Spot My Photo
Design



Custom photo station
design featuring
sponsor logo



Sponsor name on event
signage



Sponsor
acknowledgement on
website and social
media posts



10'x10' trick or
treat/promo space
with (1) 6' table and (2)
chairs

